

MEDIA RELEASE**18 August 2009****TODD CLIFFORD AND MICHAEL FARROW JOIN GENESYS INVESTMENT COMMITTEE**

Genesys Member Firm Principals, Todd Clifford and Michael Farrow, have joined the Genesys Investment Committee that oversees the management and implementation process for the Genesys' Investment Approved List available to the firm's advisers.

Genesys Group Chief Operating Officer Andrew Alcock said the appointment of Mr Clifford, Managing Director of Melbourne and Tasmanian firm Zest Wealth Advisers, and Mr Farrow, Principal of Farrow Hughes Mulcahy in North Sydney, clearly illustrated another example of how advisers have a "voice" in the decisions that shape the future of the Genesys business.

"Todd and Michael will play an integral role in our committee as they strongly represent the interests of our advisers," Mr Alcock said.

He added that, in addition to having extensive interest and expertise in the area of investments, Mr Clifford and Mr Farrow have a passion for challenging and improving Genesys' processes and outcomes.

Mr Alcock said Genesys received applications from a number of high quality candidates, who were willing to contribute their valuable time for the benefit of the whole business.

The Genesys National Advisory Council, which consists of five elected state representatives of the Genesys network, supported both the initiative itself and the selection process.

"After much consideration and discussion regarding the quality of the applications, the Genesys National Advisory Council recommended that we appoint two advisers rather than one to the honorary 12-month position of Investment Committee Adviser Representative," he added.

Mr Clifford and Mr Farrow participated in their first Committee meeting this month.

“The appointment of adviser representatives to our Genesys Investment Committee complements our ongoing commitment to providing a large degree of *choice* for our advisers, to ensure an appropriate solution is available for *every* client.” Mr Alcock said.

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For more information

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