

Finding the right advice for your business



We see creating and looking after your wealth as a lifelong commitment. That's why we offer regular financial advice and guidance throughout the different stages in your life. Together, we can build the financial wealth that lets you enjoy the truly important things in your life.

When you're running a business, finding the right loan for your business needs can be time-consuming and frustrating. Many lenders do not understand that each business is unique and has distinct needs. There are also so many loans available, that working out which is the best loan and provider for you can take up time that should be devoted to running and enhancing your business.

Genesys' wealth advisers are among the most trusted in the industry. We see creating and looking after your wealth as a lifelong commitment, which is why we offer regular financial advice and guidance throughout the different stages in your business.

Associated Planners Strategic Finance

Registered mortgage broker Associated Planners Strategic Finance Pty Ltd (APSF) is an associated company of Genesys Wealth Advisers Ltd. APSF can help you source the right finance for your business. They act as loan and finance brokers on your behalf, doing all the research and applying their extensive experience and knowledge for your benefit.

Through APSF you can access over 35 bank and non-bank lenders, but you'll only have to go over your financial details once, instead of producing statements and reports for every single potential lender. Not only will it save you time, but importantly, given their extensive knowledge of the loan products available, it could save you a considerable amount of money too.

Commercial property finance

Looking to buy property to extend your business? APSF can source the right loan to ensure the best possible returns for your investment.

Development and construction finance

Failure to secure the right loans for construction can cause serious delays with projects and are often the single biggest source of hold-ups. APSF can quickly identify the right loans from the right lenders.

What is wealth advice?

Wealth advice is support and guidance on the best way to manage all your finances. Whether it's adjusting your debts to minimise repayments, saving for a home or a holiday, investing money, planning for your retirement, maximising pension entitlements or ensuring your family are protected if something happens to you, the right advice from the right people will help you achieve your goals faster and more effectively.

Lo-doc commercial loans

Self-employed and independent business people can often have difficulty with the conventional documentation requirements of some lenders. APSF have access to several lenders that offer low-documentation loans and mortgages specifically for business people unable to meet normal lending documentation requirements.

Cash flow lending

Ensuring smooth cash flow is one of the fundamentals of business. If your revenue flows in large peaks and troughs over the year, or your payment cycle does not match your collections, the right loan product can smooth out your cash flow and help meet your outgoing expenses.

Leasing and asset finance

Through APSF you can also set up finance arrangements for you or your employees. This arrangement can be particularly beneficial for salary packaging leased items such as cars and laptops.

Detailed knowledge

APSF know in detail all the financial products that are on offer and know which ones will be most suited to your business. They sift through the many options for you, offering you the best possible solution to your financial needs.

Holistic approach

Because APSF are not simply trying to 'sell' you a loan, they can take a holistic approach to your company's finances and help structure your loan in the most beneficial way. They're working for you, not the lender to make the process of sourcing the right loan as easy as possible.

At Genesys, we want you to get the most out of life so you can take advantage of any opportunity and be prepared for any challenge – that's what wealth advice is all about.

Note: Advice contained in this flyer is general in nature, and does not consider your particular situation or needs. Please do not act on this advice until its appropriateness has been determined by a qualified adviser. Genesys Wealth Advisers Ltd is not a mortgage broker.

For more information on the services offered by APSF, please contact us on 1800 066 577.

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