



Genesys Wealth Advisers

Proudly supporting Children First Foundation for over ten years

Genesys has supported the humanitarian work of Moira Kelly and the Children First Foundation since it was established in July 1999 and we look forward to continuing our valued relationship for many years to come.

“Genesys has been a proud supporter of the Children First Foundation since 1999 and we are constantly amazed at how Moira and her team make such a lasting impact in transforming children’s lives and in giving them real hope for the future.”

John Saint, CEO,
Genesys Wealth Advisers

Children First Foundation is supported by the Genesys Group at both a corporate and individual practice level. In addition to the substantial monetary contribution of the Genesys Group, many Genesys practices around the country support the Foundation, by enlisting the help of medical providers in their region to donate time, expertise and skill to operate on a child in need of medical or emotional support. Several Genesys advisers also host children and their families in their homes as they prepare for and recuperate from medical treatment.

About the Children First Foundation

The Foundation’s mission is to transform the lives of children who need help the most, by giving hope, exceptional care and pathways to a brighter future.

The Foundation’s principal program is the Miracle sMiles Program. This program identifies children in developing countries suffering from debilitating illness, injury or deformity, and brings them to Australia for life-saving or profoundly life-changing surgery. The previously conjoined twins, Trisha and Krishna are a high profile example of children who have benefited from this program.

During the 2009 financial year the Foundation’s Miracle sMiles Program assisted 17 children. These children received plastics, orthopaedic, neurological, renal and general surgery and came from Bangladesh, India, Indonesia, Nauru, Papua New Guinea, Palestine, Solomon Islands, Tanzania and the Philippines.

Moira Kelly, AO

Moira Kelly is the founder and executive director of the Foundation. Moira started working with the less fortunate at the age of 13 and left home at 20 to work with aboriginal children in Western Australia. She has worked alongside Mother Teresa and all over the world, setting up soup kitchens, refugee camps, dental clinics and schools and managed an AIDS hospital and adult education programs.

Children First Foundation was established to support and extend her humanitarian work.

In 2001, Moira Kelly was given an Order of Australia (AO) in recognition of her outstanding service to the Australian and international communities.



"I appreciate how fortunate I have been through my life and to be able to raise funds to help this cause is just wonderful. Many of us have had the pleasure to see a number of these kids grow up and to see the impact Moira and the Children First Foundation have had on their lives."

Andy Murdock,

Adviser and Principal, Genesys Wealth Advisers and passionate fundraiser for Children First Foundation

Trishna and Krishna

The conjoined twin girls, Trishna and Krishna, are the most high profile of the children that the Foundation has assisted. The twins, who the Foundation brought from Bangladesh in November 2007, were successfully separated in a 27-hour surgery in November 2009. This marathon surgery was the final stage in the road to separation which involved many procedures and surgeries over the intervening two years. Now separated, the girls are having regular physiotherapy, meeting developmental milestones and enjoying many outings.

How you can help the Children First Foundation

Despite many people, doctors, nurses, medical specialists and organisations donating time and expertise on a pro bono basis, the average cost of facilitating cardiac surgery is around \$30,000, which means any support is greatly appreciated.

If you would like to contribute to the work of Moira Kelly's Children First Foundation please take a moment to visit their website

www.childrenfirstfoundation.com



www.genesyswealth.com.au